

RATA NEWSLETTER

MARCH 2023 / ISSUE 96

GROWING

your HVAC&R business using community support



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ENTER THE WORLD OF RATA.



MESSAGE FROM NATIONAL PRESIDENT



Mr. Mihir Sanghavi

Dear RATAites,

What an amazing month of March we had full of action. Excellent membership engagement at Acrex 2023 at Mumbai. Special thanks to GenNext lead by Mr. Harshal Padia, Prateek Bengnani and Ms. Rinal Veera for outstanding stall arrangements. Mr. Urvish Shah lead the membership engagement with Mr. Chetan Ingole, Mr. Mulendra Begnani, Mr. Shreekanth Paineni and Mr. Dilip Jha supported by back office team had multiple activities and meetings at stall ensuring constant interaction with members. We managed 90 membership this month crossing 1500 membership which is a super achievement.

Launch of RATA flag was a proud moment and represented ethos of RATA. Proud RATA member badge was a really standout and you could see all members wearing one proudly. RATA Momento were very well designed bringing out the true essence of RATA. Thank you once again Prateek, Harshal, Rinal for outstanding work.

Outstanding newsletter. Thank you Mr. Ajit Panicker and newsletter team. All the concurrent meetings that happened during Acrex really added value to members. Special thanks to Forum chairs Mr. Vishal Kapur, Mr. Ajit Panicker, Mr. Paurush Ghadiali, Mr. Sachin Maheshwari, Mr. Paras Sirhoia and Mr. Prateek Begnani. Very fruitful meeting happened with Ishrae leadership and quite a few joint activities were identified. I'm sure we'll surely make a difference.

RAMA meeting at Acrex finally lead to signing of MOU between both organisations and brought great advocacy to RATA.

It's a new financial year and I wish all of you a great year ahead full of profits, smiles and high energy





EDITORIAL TEAM :

Mr. Ajit Panicker / Ms. Savita Pillai

FOR ANY DETAILS ON RATA CONTACT

+91 77387 48885

CONNECT WITH US ON SOCIAL

 @rata_ind  @rata-india
 @RataIndia  @RataIndia

FOR ADVERTISING CONTACT

admin@rataindia.com

All committee members details
available at www.rataindia.com

RNC : RATA National Committee
RRC : RATA Regional Committee

RATA LAUNCHED ITS OFFICIAL FLAG AT THE STALL DURING THE ACREX 2023 AT MUMBAI



RATA - RAMA MEETING AT RATA STALL DURING ACREX TO SET THE AGENDA FOR A LONG TERM MOU TO WORK FOR THE TRADE



OZONE CELL MEETING



MOMENTO DISTRIBUTION AT ACREX



RATA AND ISHRAE HAD A JOINT MEETING DURING ACREX 2023 TO DISCUSS THE JOINT WORKING PLANS FOR THE TRADE



NATIONAL SUPR-30

Supr 30

Episode - 15

RIGHT TO REPAIR - GOVERNMENT OF INDIA INITIATIVE

Speaker Profile :

Mr. Bhuvan Ravindran CEEW :
Research Analyst, Council on Energy, Environment and Water

Mr. Himanshu Dixit CEEW :
Programme Associate, Council on Energy, Environment and Water

In Conversation With:
Mr. Ajit Panicker :
Immediate Past President - RATA / Govt. Liaison

Tuesday 28.02.2023 | 5:00 PM Onwards

Join us on Youtube Live :
<https://www.youtube.com/live/zxho0eYb4DK?feature=share>

Website : www.rataindia.com | Email : admin@rataindia.com

In Partnership With
CEEW
TNT COUNCIL

RNC conducted Supr 30 power packed knowledge series. The event has been viewed by 90 members.

COORDINATED BY



Mr. Ajit Panicker
Immediate Past President

NATIONAL VYAPAAR SANMELAN MILO MILAO VYAPAAR BADHAO

VYAPAAR SANMELAN
MILO MILAO, VYAPAAR BADHAO

Opportunity to show your business activities and do business among the trade members!

- What do you sell or want to sell?
- What do you source or want to source?

FRIDAY 17.02.23 | 04:30 PM

You are invited
zoom
Username : 886 5690 4558
Password : RATA

RSVP
Mrs. Vinita (+91 77367 49827)
Mrs. Sanika (+91 77367 49885)

RNC successfully conducted an online Webinar on Zoom platform, the same was attended by 19 members.



COORDINATED BY

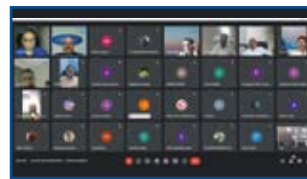


Mr. Nilesh Patel
Chair Vyapaar Sanmelaan

NATIONAL CARRIER INDIA DEALERSHIP DRIVE



RNC conducted Carrier India Dealership Drive on Google meet and the event was attended by 35 members.



COORDINATED BY



Mr. Ajit Panicker
Immediate Past President

NATIONAL ACREX



ACREX 2023 is the largest HVAC&R show in India and this year saw the largest footfalls from across India, Nearly 120 RATA members participated in the exhibition with their stalls.



NATIONAL MANUFACTURING MEET AT ACREX



RATA National organised - MANUFACTURERS MEET AT ACREX.



COORDINATED BY



Mr. Sachin Maheshwari
National - Vice President
Delhi - President

NATIONAL SSD & CONTRACTORS MEET AT ACREX



RATA National organised - SSD & Contractors meet at Acrex.



COORDINATED BY



Mr. Paurush M Ghadiali
SSD Chair



Mr. Vishal Kapur
National Treasurer

NATIONAL TRADERS MEET AT ACREX



RATA National organised - Traders meet at Acrex.



COORDINATED BY



Mr. Paras Sirohia
Traders Forum Chair

NATIONAL RATA - RAMA MOU

RATA and RAMA signed a historic MOU to work on various areas to help grow the HVAC&R industry. The same was streamed live and watched by RATA members across India



COORDINATED BY



Mr. Ajit Panicker
Immediate Past President



Mr. Mihir Sanghavi
National President

Eximious Ventures Pvt. Ltd



1, Gr. Flr., Jeevan Prem-B, Dharmaveer Marg,
Behind Parmarth Niketan, Panchpakhadi,
Thane (W) 400602

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RATA DAY CELEBRATION



RRC Ahmedabad organised an offline RATA Day Celebration the same was attended by 15 members.



COORDINATED BY



Mr. Prashant Phatak
Ahmedabad - President

DELIGHTING CUSTOMERS THROUGH SERVICE



RRC Ahmedabad organised an offline event the same was attended by 40 members.



COORDINATED BY



Mr. Prashant Phatak
Ahmedabad - President

RISKS OF USING SPURIOUS REFRIGERANTS

RATA
REFRIGERANT ASSOCIATION OF INDIA

RISKS OF USING SPURIOUS REFRIGERANTS

Mr. Purushothaman is an experienced professional with over 20 years of experience in refrigeration and air conditioning systems. He is a Certified Safety Professional (CSP) and a Certified Refrigeration Professional (CRP) by the International Refrigeration and Air Conditioning Institute (IRACI). He is also a member of the Indian Society of Refrigeration Engineers (ISRE) and the Indian Society of Air Conditioning Engineers (ISACE).

Mr. Purushothaman
(CSP, IRACI, ASHRAE, RIA, M.B.A., M.Sc.-Engg., B.E.(Mech. Engg.))

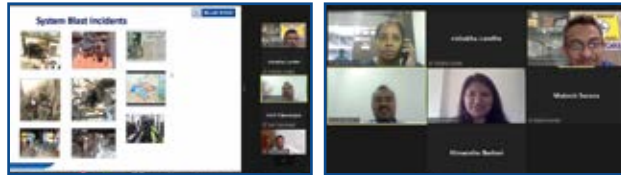
TUESDAY | 04:30 PM - 05:30 PM
28/02/23

LANGUAGE: ENGLISH

Join using Zoom meeting link:
USERNAME: 826 6461 5936
PASSWORD: RATA

Website: www.rataindia.com | Email: admin@rataindia.com

RRC Bangalore successfully conducted an online Webinar on Zoom the event was attended by 30 members.



COORDINATED BY



Ms. Deepa Rajganesh
Program Chair

BRING OUT THE BEST IN YOU

RATA
REFRIGERANT ASSOCIATION OF INDIA

"BRING OUT THE BEST IN YOU"

KEYWAYS TO TAKE CONTROL OF YOUR LIFE TIME

AGENDA:

- Life Time
- Time Spent
- Goal Setting
- Time Management
- Time Savers
- Rigal Way
- Conclusion And Summary
- Q & A

Mr. SANDEEP VASANT
National Sales and Business Development Head, Plastimage India

TUESDAY | 04:00 PM ONWARDS
28.03.23

LANGUAGE: ENGLISH

Join using Zoom meeting link:
USERNAME: 885 5320 7898
PASSWORD: RATA

Website: www.rataindia.com | Email: admin@rataindia.com

Supported by:
ISHRAE
Bangalore Chapter

RRC Bangalore successfully conducted an online Webinar on Zoom the event was attended by 35 members.



COORDINATED BY



Ms. Deepa Rajganesh
Program Chair

MARKETING STRATEGIES FOR HVAC INDUSTRY



RRC Bangalore successfully conducted an online Webinar on Zoom the event was attended by 40 members.



COORDINATED BY



Ms. Deepa Rajganesh
Program Chair

RATA DAY CELEBRATION



RRC Chennai organised RATA DAY celebration which was attended by 40 RATA members.



COORDINATED BY



Mr. Sridhar V.
Chennai - President

EXPORT DOCUMENTATION



EXPORT DOCUMENTATION

Speaker Profile:
Mr. SUNIL ARORA
 A Qualified Professional in Cost & Management Accountant (CMA) with 20 years of rich experience in Commercial & Finance.

Topics To Be Covered
 Export Procedure & Documents, Insurance, Export Remittance, A1 Form, COO, Duty Drawback, Refund, EPDS, L1, Advance License, Various payment terms in exports with special emphasis on L/C Payment Terms.

Date:- 16th Feb 2023
Time:- 04:00 PM - 05:00 PM

Join using Zoom meeting link:
 USERNAME : 846 6799 2990
 PASSWORD : RATA

Only For Members Language : English

RDPV : Mrs. Savitha : 77387 48885 | Mrs. Vahaka : 77387 49987
 Website : www.rataindia.com | Email : admin@rataindia.com

RRC Delhi successfully conducted an online Webinar on Zoom the event was attended by 35 members.



COORDINATED BY



Mr. Rishab Mishra
Program Chair

AWARENESS & IMPLEMENTATION WEBINAR ON INDIAN STANDARDS



Awareness & Implementation Webinar On Indian Standards On Air-Conditioner, Compressor, Heat Exchanger and more

PROGRAMME SCHEDULE

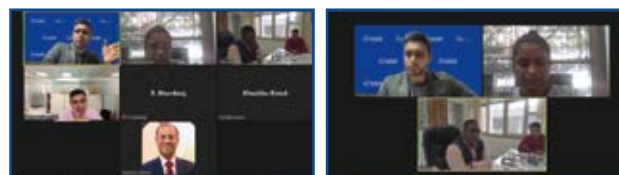
Time	Topic	Speaker
03:00 PM - 03:05 PM	Welcome Address & Objectives of Webinar	Shri Yash Raj, Scientist - E & Head of Chennai & Kullu Branch Office, BSI
03:05 PM - 03:10 PM	Keynote Address	Shri Rajmohan Khosla, Sr. Director & Head of Mechanical Engineering Department, BSI HQ
03:10 PM - 03:25 PM	Apart from Indian Standards & Technical Requirements	Dr. Khushboo Jyotika, Sr. Sr. Mechanical Engineering Department, BSI HQ
03:25 PM - 03:45 PM	Details of COCs & Requirements & Testing Requirements	Shri. Rakshit Kumar, Sr. Sr. CMD-IT
03:45 PM - 04:00 PM	Issue of Webinar Etc.	
04:00 PM - 04:15 PM	BSI Certification Process	Shri. Pratik Raj, Sr. Sr. CMD
04:15 PM - 04:30 PM	QUESTION & ANSWER SESSION	

TUESDAY 28.02.23 03:00 PM - 04:30 PM

Join using Zoom meeting link:
 USERNAME : 867 2043 8891
 PASSWORD : RATA

RDPV : Mrs. Savitha : 77387 48885 | Mrs. Vahaka : 77387 49987
 Website : www.rataindia.com | Email : admin@rataindia.com

RRC Delhi successfully conducted an online Webinar on Zoom the event was attended by 30 members.



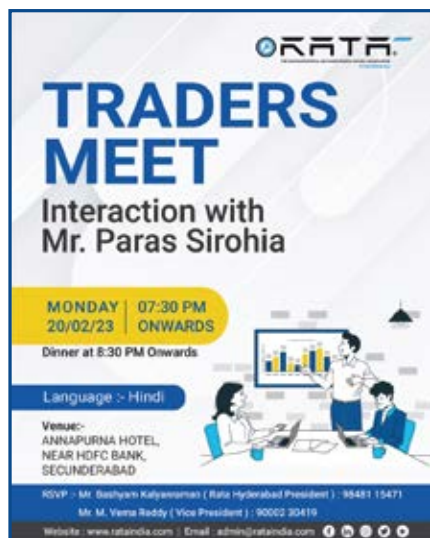
COORDINATED BY



Mr. Rishab Mishra
Program Chair

RRC HYDERABAD

TRADERS MEET WITH MR. PARAS SIROHIA



RRC Hyderabad successfully conducted an offline Traders meet at Annapurna Hotel, Secunderabad which was attended by 36 members.



COORDINATED BY



Mr. Vema Reddy
Hyderabad - Vice President

RRC HYDERABAD

RATA DAY CELEBRATION

RRC HYDERABAD organised an HYDERABAD -VIJAYAWADA RATA DAY CELEBRATION which was attended by 16 RATA members.



COORDINATED BY



Mr. Vema Reddy
Hyderabad - Vice President

RRC INDORE

MILO MILAO VYAPAR BADHAO

RRC Indore organised an offline event which was attended by 12 RATA members.



COORDINATED BY



Mr. Amit Vijayvargiya
Indore - President



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RATA DAY CELEBRATION



Rata Mumbai celebrated RATA DAY on 3rd Feb 2023 held at Bora Bora, Juhu, 25 Members attended the celebration which was followed by Comedy Night hosted by RJ Pranit from Radio Mirchi it was a very unique and different experience for all the members who attended the same as for the first time there was no presentation and evening was purely fun-filled memories as the Tag Line "Ek Sham Yaaron Ke Naam"

STANDEE PARTNERS

• PIXELTECH SECURITY PRIVATE LIMITED • TravelUrze



COORDINATED BY



Mr. Dhurmil Dixit
Committee Member

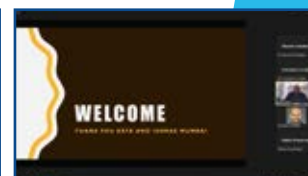
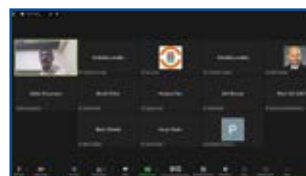
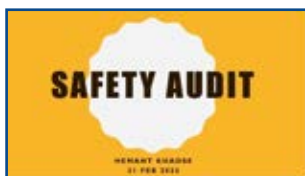


Mr. Rudolph George
Committee Member

NORMS FOR SAFETY RATA MUMBAI



Rata Mumbai held an online webinar on 21st Feb 2023 which was attended by 58 members to educate and share knowledge of various aspects of safety. Mr. Hemant Khadse was the keynote speaker and he covered very necessary information on norms to be followed for audit purpose of workshops, office etc. He also shared details on necessary safety policy and compliances company has to follow he also covered the certification requirements for ongoing sight in terms of safety overall the session was very informative for the members and was followed by lots of Q&A.



COORDINATED BY



Mr. Manish Gulalkari
Program Chair



Ms. Rinal Vira
Co Program Chair

EVENT ON IMPROVING CUSTOMER SERVICE EXPERIENCE



RATA MUMBAI organised a Half Day training session at RATA office on 22nd Feb. 23 Key Speaker for the same was Mr. R Jayakumar it was attended by 25 members. The training covered and thought Technician of Customer Etiquette, Knowledge on importance of Star Rating & also the importance of service & getting appreciation letter from customers.



COORDINATED BY



Mr. Paras Sirohia
Vision Committee Chair



Ms. Subha Prasanna
Membership Chair

DIAGNOSTIC TRAINING IN INVERTER AIR - CONDITIONER



RATA MUMBAI organised a Half Day training session at RATA Office on 22nd Feb. 23 Key Speaker for the same was Mr. R Jayakumar it was attended by 25 members technicians. The training covered topics of Inverter Breakdown Maintenance, Corrective Maintenance Methods & Diagnosis of breakdown calls.



COORDINATED BY



Mr. Paras Sirohia
Vision Committee Chair

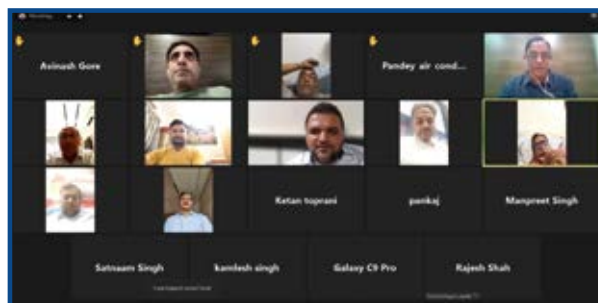
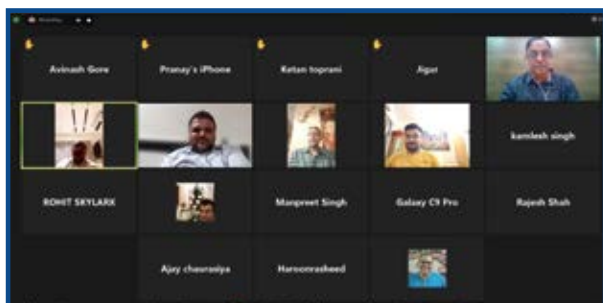


Ms. Subha Prasanna
Membership Chair

RRC MUMBAI

SALES & SERVICE DEALER MEET (ANDHERI - BORIVALI)

RATA MUMBAI organised a online meet on Feb 23. Dealers had discussion on Pain Points and discussion on how to overcome the common challenges like Standardizing Installation & Repair work charges etc. the same was attended by 20 SSD.



COORDINATED BY



Mr. Bakul Shah
Committee Member



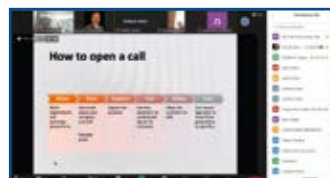
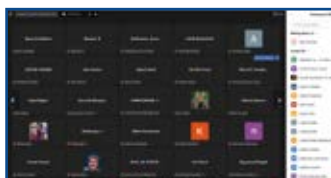
Mr. Sahil Doshi
Committee Member

RRC MUMBAI

TRAINING ON SOFT SKILLS SALES



RATA MUMBAI organised a online training session on 24th Mar 23 it was a morning session and attended by 60 Members. Our Keynote Speaker Mr. Rajan Goankar taught many useful soft skills which members generally know but fail to implement. It was a very interesting & refreshing session for all to boost sales skills.



COORDINATED BY



Mr. Manish Gulalkari
Program Chair



Ms. Rinal Vira
Co Program Chair

SIL UNIVERSITY SESSION ON BUILDING A ROBUST ANNUAL OPERATING PLAN

Online Seminar

RATA
THE INTERNATIONAL & LOCAL CONTRACTORS TRADE ASSOCIATION PUNE

BUILDING A ROBUST ANNUAL OPERATING PLAN

Speaker Details

DR. YOGESH PAWAR
FOUNDER OF SIL UNIVERSITY

Key Take Aways:

- Understanding what is revenue budget
- How to arrive at a revenue budget
- How to incorporate Capex in business
- How to align people in Budget
- Measuring & monitoring the budget

Wednesday 08th Feb 2023 | 04:00 PM - 05:30 PM

Join using Zoom meeting link:
USERNAME : 827 4450 3887

RSVP : Mrs. Savitha : 77387 48885 | Mrs. Vihakha : 77387 49987
Website : www.rataindia.com | Email : admin@rataindia.com

Sponsored By
SIL UNIVERSITY

RRC Pune successfully conducted. an online Webinar on Zoom platform, the event was attended by 67 RATA members.

COORDINATED BY



Mr. Vimal Chavda
Pune - President

CONTRACTOR MEET

RATA
THE INTERNATIONAL & LOCAL CONTRACTORS TRADE ASSOCIATION PUNE

OUR PROBLEMS OUR SOLUTIONS

RATA Pune HVAC & R Contractors Meeting.

Agenda :

- Awareness of RATA initiatives for Contractor community
- Listing common problems for Common Solutions.
- Discussion for strengthening organisation for Trade Benefits

SATURDAY 25.02.23 | 03:30PM - 06:00PM

Venue:
MCCIA Trade Tower - 5th Floor, Shekhar Nahu Training Hall, No. 3, Senapati Bapat Road, Pune-411 018 INDIA.

SDP : Mr. Bilal Jha (Zonal Chair West & RATA Pune Immediate Past President) : 98227 76757
Mr. Chetan Kulkarni (RATA Pune Program Chair) : 98227 76757
Website : www.rataindia.com | Email : admin@rataindia.com

RRC Pune successfully conducted. an offline event, it was attended by 20 RATA members.



COORDINATED BY



Mr. Vimal Chavda
Pune - President

RRC RAJASTHAN

INVESTOR AWARENESS PROGRAM



RRC Rajasthan organised an offline event at Hotel Golden Tulip which was attended by 25 RATA members.



COORDINATED BY



Mr. Mohit Sharma
Rajasthan - President

RRC SURAT

GST AND TAXATION



RRC Surat organised an offline event at Hotel Oasis which was attended by 55 RATA members.



COORDINATED BY



Mr. Praful Ghadia
Surat - Secretary

RRC VADODARA

RATA DAY CELEBRATION

RRC Vadodara organised RATA Day Celebration which was attended by 10 RATA members.



COORDINATED BY



Mr. Jigar Bhalavat
Vadodara - President

RRC VADODARA

DIL KI BAAT RATA KE SAATH

RATA
RATA INDIA

DIL KI BAAT RATA KE SAATH

Dear Friends,

As a part of our endeavour to reorganise our trade and have fruitful engagement among our Members and HVACR community, RATA RRC is planning to have a meeting of all "Manufacturers".

Request all our members who are engaged in manufacturing to join above meeting to discuss common issues facing our industry.

Request your participation and confirmation.

SATURDAY
18/02/23 | 04:30PM - 06:30PM

Venue:
Member Industries,
3/15, BICO Industrial Estate,
Gandhi, Vadodara - 390016.

RSVP - Mrs. Savitha : 77387 48885 / Mrs. Vahaka : 77387 49987
Website : www.rataindia.com | Email : admin@rataindia.com

RRC Vadodara organised an offline meet which was attended by 15 RATA members.



COORDINATED BY



Mr. Jigar Bhalavat
Vadodara - President

RRC VADODARA

TRADEMARK

RATA
RATA INDIA

SEMINAR:

TRADEMARK

BRIEF POINTS:

- Benefits Of Getting A Registered Trademark
- Registration Process
- How To Get A Strong Trademarkable Name

TRADEMARK REGISTRATION:

Program Fee:

- Rs. 200/- For ISHRAE Members
- Rs. 450/- For Other Non Members
- Free For RATA Members

RSVP - Mr. Jigar Bhalavat : 94253 34662
Website : www.rataindia.com | Email : admin@rataindia.com

Wednesday
29 March, 2023 | 06:45 PM Onwards

Venue:
THE FERN HOTEL, INJAL LANE,
CROSSROADS, OFF DINESH MILL, AKOTA,
VADODARA-390010.

RSVP - Mr. Jigar Bhalavat : 94253 34662
Website : www.rataindia.com | Email : admin@rataindia.com

Supported By
ISHRAE
Vadodara Chapter

NANDAN S SONI
Qualified Chartered Accountant, U.S.B.
Corporate, Trademark & Tax Advocate

RRC Vadodara organised an offline event at The Fern hotel, which was attended by 20 RATA members.



COORDINATED BY



Mr. Jigar Bhalavat
Vadodara - President



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UPTO 90,000 BTU



JOIN & MEET US AT

14-16 MARCH

STALL: H-50



Cassette Fan Coil Units



Hi-Wall Unit



Chilled Water Fan Coil Unit



Digital Thermostats



Actuators



Ball Valve Strainers

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FOR ENQUIRIES CONTACT: sales.spares@cruseac.com | +91 70459 59288 +91 70459 59304 | www.cruseac.com